

Present at Osama Scout

PRESS RELEASE

The new Hemispheres Collection will make its debut at Milan Design Week 2025

Reconstruction of Tradition — by HOSOO in Collaboration with DIMORESTUDIO —





Left: HOSOO Longivity Screen; Right: From HOSOO Obi Archive

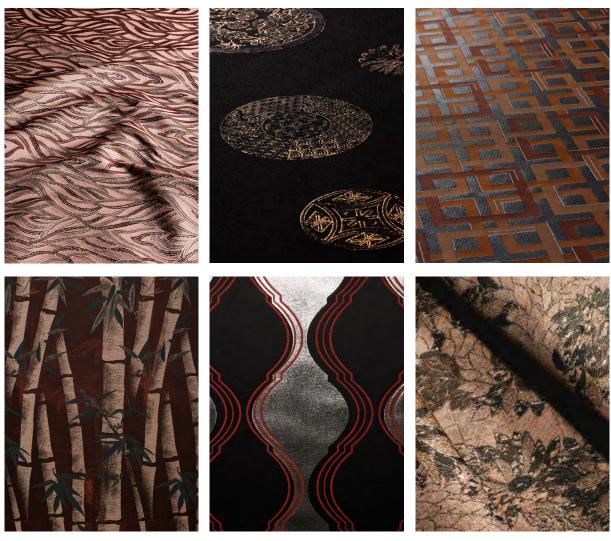
HOSOO Co., Ltd. is pleased to present a new textile collection in collaboration with DIMORESTUDIO, the Italian design duo renowned for their ability to reinterpret the past through a refined and visionary aesthetic. The collection will debut during Milan Design Week 2025 in conversation with OSANNA VISCONTI's bronze pieces, in her Atelier located in the heart of medieval Milan.

Titled Hemispheres Collection, the series features 33 textiles, inspired by more than 20,000 traditional obi patterns passed down through generations by the HOSOO family, founders and current custodians of the company's heritage. These motifs, originally preserved as uncolored sketches, have remained untouched for centuries, carrying within them the potential for new creative interpretations. Through DIMORESTUDIO's distinctive approach, these patterns are reimagined in delicate, sophisticated hues, breathing new life into tradition and forging a dialogue between heritage and modernity.

The collection features motifs that express the beauty of nature. From designs depicting the organic flow of flowers and bamboo to abstract expressions of dynamism, a variety of artistic elements are skillfully integrated. Traditional motifs and contemporary visions harmonize, creating a unique world view.

Each fabric is drawn from the historic obi archive and transformed through a carefully curated palette of muted greys, sepia tones, smoky blues, and desaturated greens. Color, a key element of this reinterpretation, intertwines with HOSOO's artisanal expertise, shaping a fresh aesthetic language that brings Japanese tradition to a global audience.

With Hemispheres Collection, the timeless essence of Japanese heritage converges with the Italian sensibility for color, creating a new textile narrative that transcends time and inspires future visions.



From Hemispheres Collection

Presentation in dialogue with OSANNA VISCONTI

HOSOO brings its tradition and innovation to the Osanna Visconti Atelier, where DIMORESTUDIO has integrated the textiles into an environment that expresses a timeless beauty that resonates across eras. In this refined Milanese house, history and craftsmanship intertwine, creating an atmosphere, where past and present engage in a theatrical dialogue.

OSANNA VISCONTI introduces the Magnolia Collection, a line of furniture crafted in natural bronze, inspired by the life cycle of the magnolia flower. Each piece in the collection symbolizes a different phase of the plant's blooming process—from the Sofa, embodying the delicate promise of a bud, to the Screen, Mirror, and Console, which capture the magnolia in its full, majestic bloom. Through these designs, the collection mirrors the cyclical nature of life itself, drawing inspiration from Japanese philosophy and its reverence for impermanence and renewal.

The presentation also features the Bambù Cabinet in bronze, the Campanula Pendant Lamp, the Crinkle Stool, and the Damasco Stool. Both the Crinkle Stool and the Magnolia Sofa are upholstered with Hemispheres fabrics.



HOSOO x DIMORESTUDIO

New Collection: "Hemispheres Collection"

Dates: April 8 (Tue) – April 11 (Fri), 2025 | 11 a.m. – 7 p.m.

(Press Preview: April 7 (Mon) | 10 a.m. – 5 p.m.)

Venue: Osanna Visconti Atelier

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< DIMORESTUDIO >

Established in Milan in 2003 by Britt Moran and Emiliano Salci, Dimorestudio is a full-service, global architectural and design studio that spans residential, retail and hospitality projects.

The word 'Dimore' in Italian means dwelling but conjures up images of old villas clinging to their aristocratic origins. It lends the name a sense of nostalgia. I think it's our DNA: wetake a historical approach to a project to give it some roots, and then we inject it with more of a contemporary feel." – Emiliano Salci and Britt Moran dimorestudio.eu | IG: dimorestudio



Interior Designs in Natural Bronze.

Osanna's collections of cast-bronze furniture and objects take their inspiration from forms found in nature. Every creation is modelled by hand from wax, using the lost-wax casting process - one of the oldest known metal-forming techniques dating back 6,000 years - and then fused in an art foundry.

Bookshelves and chandeliers, tables and consoles fused with real branches, leaves, petals, and flowers, along with candleholders, functional and decorative objects, and tableware that are all entirely made by hand and characterized by her signature textures and organic material. Collecting elements found in nature and transforming them into contemporary and functional art is Osanna's passion.

Osanna is both an artisan and an artist. She spans across art and technique, beauty, and function.

"I am not a sculptor nor an industrial designer, even though I share my approach and quest for meaning with design. I create useful pieces that span beyond time and space. Pieces I would love to find and use each day". — Osanna Visconti osannavisconti.com | IG: osannavisconti

< **HOSOO** >

HOSOO was founded in 1688 in Nishijin in Kyoto as a weaver purveying to prominent temples. Nishijin textile, Kyoto's pre-dyed yarn textile, has been nurtured since 1200 years ago with the support of imperial nobles, the samurai class, and wealthy merchants. Today, Hosoo combines traditional Nishijin textile techniques for obi and kimono that it has inherited with innovative techniques and a timeless design sensibility to create one-of-a-kind textiles and offer them to the luxury markets in Japan and abroad.

www.hosoo.co.jp | IG: hosoo_official / hosoogallery

< HOSOO MILAN >

HOSOO MILAN opened in 2023 in Milan's Brera district as the first international showroom to showcase HOSOO's one-of-a-kind art textiles. The showroom is located within a historic building constructed in the 17th century, around the same time HOSOO was founded in Kyoto in 1688.

In addition to the exhibition at Osanna Visconti Atelier, visitors will also have the opportunity to explore the full HOSOO collection — including new pieces — with over 300 textiles on display at HOSOO MILAN.

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